

GOTHINKBIG TALENT MANIFESTO



At GoThinkBig, we believe that young people have the talent, creativity and entrepreneurial flair to re-boot the UK economy. O2 is aiming to transform the world of work experience and equip young people with the skills to succeed.

This manifesto sets out our commitment to support young people on their journey to success.

GoThinkBig opportunities will:

- Give young people a shop window on the world of work through GoThinkBig.co.uk so they can understand what's involved and how to develop the work skills to get their dream job
- Support young people across the UK to explore and discover career paths which match their talents and aspirations
- Provide practical, hands-on placements which enable young people to gain demonstrable work skills and experience and make a positive transition to the world of work
- Encourage enterprising mindsets and inspire young people to lead their own projects, with support from industry mentors
- Have a fair and equitable application process, to ensure that all young people have access to great experiences
- Provide tailored feedback and support which celebrates young people's talents and identifies opportunities for growth
- Not exploit young people, under any circumstances
- Be backed by industry experts and leading youth brands that are committed to supporting the next generation UK workforce

